

# How can Arizona business support the 2020 census?

- Post AZ Census 2020 posters in your public-facing office spaces, employee break room, and other gathering places.
  - Poster options available at [AZCensus2020.gov](https://AZCensus2020.gov) under “Tools & Resources”
- Make AZ Census 2020 informational flyers or postcards available at your front desk or in your lobby.
  - Flyer options available at [AZCensus2020.gov](https://AZCensus2020.gov) under “Tools & Resources”
- Census Day is April 1, 2020! Encourage your employees to complete the census for their household and allow them 15 minutes of work time to get it done between March 29, 2020 - April 4, 2020.
  - The link to take the Census is [2020Census.gov](https://2020Census.gov) - this will not be live until March 12, 2020
- Include a 2020 Census promotional ad or message in your business newsletter.
- Include AZ Census 2020 social media messages and graphics in your business’ social media plan from January 2020 - June 2020.
  - Social graphics available at [AZCensus2020.gov](https://AZCensus2020.gov) under “Tools & Resources”
- Follow [@azcensus2020](https://twitter.com/azcensus2020) from your business accounts; help us share information about census participation and important deadlines.
- Send an AZ Census 2020 flyer out with your pay check stubs leading up to Census Day on April 1!
- Talk to your employees about the 2020 Census and why it matters to Arizona families and business.
  - Talking points available at [AZCensus2020.gov](https://AZCensus2020.gov) under “Tools & Resources”
- Add an AZ Census 2020 feature to your website with a link to [AZCensus2020.gov](https://AZCensus2020.gov).

**Have more ideas? Is there something unique about your business that can help us get the word out about the 2020 Census?**

Submit your idea to [athomson@az.gov](mailto:athomson@az.gov) and we'll help you get it done.

Learn more at  
[azcensus2020.gov](https://azcensus2020.gov)

    [@azcensus2020](https://twitter.com/azcensus2020)

**ARIZONA**

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**Census**  
**2020**